

ORDER

Orders
Order / Rev: 263408B
Alt Order #:
Product Desc: Nelly Vielma for City Council - KXOF
Estimate: Nelly Vielma for City Council
Flight Dates: 10/20/16 - 11/08/16
Original Date / Rev: 10/20/16 / 10/20/16
Order Type: GENERAL

KXOF-TV

Primary AE: Minelly De Leon - 1232
Sales Office: L-LAR
Sales Region: LOCAL

Agency
Name: Campaign to Elect Nelly Vielma
Buying Contact:
Billing Contact:
 8305 Country Club Dr
 Laredo, TX 78045

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Nelly Vielma for City Council Dist 5
Demographic: HH
Product Codes: Candidates
Priority: P-01
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: POL

New Business Thru: 10/15/17
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/16	11/06/16	2	\$900.00	\$765.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	2	\$900.00	\$765.00	0.00
Totals	2	\$900.00	\$765.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Minelly De Leon - 1232			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXOF	11/06/16	11/06/16	NFL RS Game	CM	Various	-----2	:30	2	\$450.00	P-01	0.00	NM	2	\$900.00
NFL RS in Game															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----2			2			\$450.00		0.00			
Totals														2	\$900.00